

## **Yew Tree Cider Challenge & Festival – Competition Info**

### **Raising Money for Charity**

*HOPE support young people across the UK when a close family member is diagnosed with a life-threatening illness, from the moment of diagnosis for however long they are needed. See more at <http://www.hopesupport.org.uk/>*

#### Ethos

- A cider competition inspired by the Big Apple Cider Trials, with peer-judging and complete transparency. All ciders and perries should be pure juice, with no artificial sweeteners. We have combined this with a pub cider festival where the entrants are on sale and profits from the sale of your cider or perry will go to our charity of the year which for 2017 is HOPE.
- We rely upon your integrity to vote for the best cider/perry submitted. Tactical voting will not be tolerated.

#### Time and Place

- Over the weekend of June 9<sup>th</sup> to 11<sup>th</sup> 2017, at the Yew Tree Public House, Peterstow, Ross-on-Wye, Herefordshire.

#### Cider Challenge

- Two competitions, one for draught cider, one for draught perry. Each competition to have three categories – dry (below 1.005), medium (1.005-1.015) and sweet (above 1.015). Top two from each category to qualify for the final round of judging.

#### Judging

- Competitors must be at least 18 years old on the day of the competition.
- Judging is carried out by the makers – there is no panel of judges.
- Blind tasting of all entries.
  - o Round 1: One judge per class entered is allowed. Each judge will rank their best four in their category, and their first three will count. Should they pick out their own cider, this vote will be discounted, and the fourth vote will take its place.
  - o Round 2: Each cider entrant has a single vote to decide the best cider of the festival. The same for perry.
- Judging will take place in the Yew Tree, between 12 and 5pm on Friday June 9<sup>th</sup>. Immediately after the awards have been made, full voting will be displayed on the notice board in the Yew Tree.
- All entrants are entitled to free camping at Broome Farm (about a ten minute walk to the pub) and are invited to enjoy the rest of the festival over the weekend.

#### Ciders and Perries

- There is no entry fee, but cider makers should provide a 10 litre bag-in-box free of charge to the Yew Tree. This becomes the property of the Yew Tree, and will go on sale to festival-goers after the judging has finished.

- All bag-in-boxes should be clearly labelled on the front with name of cider maker, name of cider, and abv. A second label on top of the box should give the Specific Gravity and class entered. Please note the apple or perry varieties in your cider / perry as it helps when discussing your entry with cider enthusiasts.
- The organisers reserve the right not to accept any entry that does not meet the required standard of presentation. The organisers' decision is final, both with this and all other aspects of the competition.

### Prizes

- Perpetual prizes will be awarded for Champion Cider and Champion Perry. Certificates will be awarded to first, second and third.
- Winning cidemakers may be asked to supply further boxes of cider, for which they will be paid the going rate.

### Further Info

- Please contact either:
- Mike or Phil, Ross-on-Wye Cider and Perry, 01908 562815 / [ross\\_cider@talktalk.net](mailto:ross_cider@talktalk.net)
- Dave Matthews, Bartestree Cider Co, 01432 850191 / 07929 734129 / [Dave.Matthews7@btinternet.com](mailto:Dave.Matthews7@btinternet.com)